

**ABSTRACT OF THE DISCLOSURE**

The invention provides a method and system for defining a personalized sequence of discrete media content segments to be played at particular times. The media content segments are selected from live media content segments and archived media content segments. The method includes specifying an order of play of the media segments; specifying specific live media content segments having defined start times, durations and repeat intervals; and deriving a play sequence. The media content segments may be audio or video content segments. The system in a preferred embodiment is carried out using a series of web pages and the content defined by the sequence is provided to the user over a computer network.

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